



## Generous Acts Applicant Packet

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# Generous Acts 2024



ADIRONDACK  
FOUNDATION

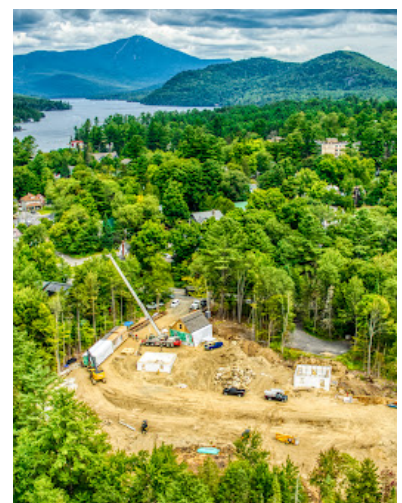
## Overview

Adirondack Foundation enhances the lives of people in the Adirondacks through philanthropy. Generous Acts is backed by hundreds of donors who care deeply about local communities and entrust Adirondack Foundation to address needs and identify opportunities where philanthropic dollars can make a positive difference. In the past five years, Generous Acts has awarded \$3 million in grants to nonprofits, schools, and community-based organizations. We seek applications that are mindful of underserved populations, help address racial, economic, or other disparities, have clear outcomes, and demonstrate collaboration and community buy-in. We seek to work together toward a brighter, more inclusive future.

## Application guidelines

Generous Acts grants are single-year competitive awards focused on meeting pressing needs or investing in long-term change in the following areas:

- **Basic Needs** | *Our vision for Basic Needs is that residents of all ages have equitable access to services that enable and promote a healthy quality of life. We seek to strengthen the social safety net, assist with emergency relief, ensure access to quality support networks – from home health aides to child care to financial literacy, and more.*
- **Educational Pathways** | *Our two-part vision for Educational Pathways is 1) that all children benefit from high-quality early learning and development, and 2) all learners have meaningful opportunities to pursue pathways to gainful employment and fulfilling lives. We seek to foster a systems-approach for cradle-to-career education, support early childhood development, invest in career-preparedness, bolster life-skills and basic literacy, and more.*
- **Economic Vitality** | *Our vision for Economic Vitality is that thriving communities provide equitable and just economic opportunity, build generational wealth, attract residents and businesses, and inspire community participation. We seek to invest in towns and villages for regional uplift, support workforce development and business sustainability, retain residents and encourage people to move here, and more.*



# Generous Acts 2024



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## Grant sizes

Generous Acts awards both small grants that range from \$2,500 - \$7,500 and several larger grants that invest in long-term change and range from \$10,000 - \$20,000.

## Evaluation

Requests are evaluated for their alignment with Adirondack Foundation's priority program areas, articulation of needs being served, change the organization or program brings about in the community or people served, and capacity of the applicant to carry out the work. (Please see our applicant packet for more information).

## Key dates

- **Monday, January 8, 2024** – application goes live
- **Monday, January 8, 2024, 2pm** – virtual info session on zoom, register at [bit.ly/GenerousActs24](https://bit.ly/GenerousActs24)
- **Tuesday, February 13, 2024** – application due
- **By Wednesday, April 24, 2024** – award notifications

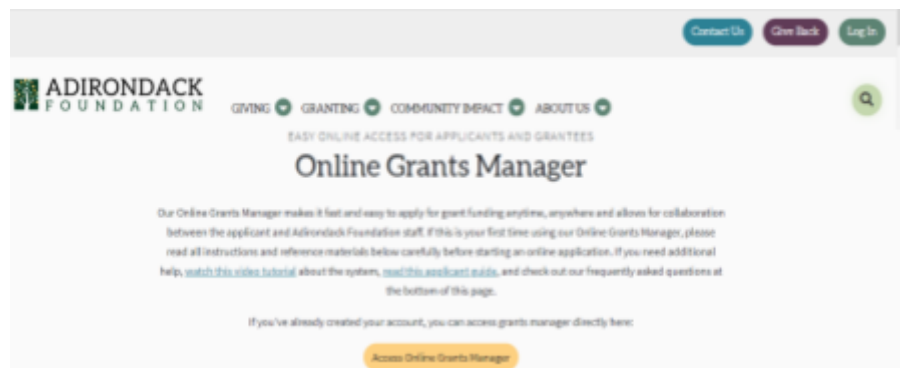
## How to apply

Submit your application through our online grants manager, which can be accessed here:

[adirondackfoundation.org/granting/online-grants-manager](https://adirondackfoundation.org/granting/online-grants-manager)

## Please note

Review all questions before you fill in the blanks. Tell us why your funding request is important, what success looks like, and help us understand the population and geographic areas you are serving.



For a list of last year's Generous Acts recipients, please click this link: [2023 Generous Acts Grant Recipients](#)

## Eligibility

We are committed to partnering with nonprofit organizations, schools and municipalities located in or serving the people of the Adirondack Region, defined for this purpose as all of Clinton, Essex, Franklin, and Hamilton counties as well as the parts of Herkimer, St. Lawrence, Warren, and Washington counties within the Adirondack Park boundary.

## Questions?

If you have questions about whether your program meets the criteria, please contact Adirondack Foundation staff at [518.523.9904](tel:518.523.9904) or email Leslee Mounger at [leslee.mounger@adkfoundation.org](mailto:leslee.mounger@adkfoundation.org) prior to submitting your application

## Grant Priority Area Details

Adirondack Foundation's [Strong Community Framework](#) reflects our approach to investing in promising opportunities, addressing critical challenges, and uniting people, institutions and resources to produce widely shared lasting results. Generous Acts grants provide support to promising approaches in Basic Needs, Educational Pathways, and Economic Vitality priority areas.

Please review the information below for details on our funding priority areas and specific guidance to grantees applying for specific areas.

### Basic Needs

**Vision:** Residents of all ages have equitable access to services that enable and promote a healthy quality of life.

#### Promising Approaches:

1. Expand and strengthen the social safety net to facilitate upward mobility
  - Invest in innovative solutions that provide coordinated assistance (i.e., transportation, child/elder care, credit counseling, financial management assistance).
  - Support improved coordination of preventative services to help people and families avoid crises. i.e., rent assistance, toxic stress, interpersonal and drug abuse.
  - Improve access to basic services for our regions historically under-resourced. i.e., transportation, address food deserts, and safe, transitional and temporary shelter.
2. Provide resources to assist with emergency relief
  - Streamline philanthropic response during times of great need.
  - Support emergency preparedness, systems, and response mechanisms when public funding is absent.
  - Support strong organizations addressing gaps in service during times of emergency.
3. Ensure access to quality support networks for all
  - Expand care options for under-resourced children and seniors, including education, training, recruitment, and retention programs for in-home care providers. Support comprehensive resources, wrap around services, for families and individuals so that multifaceted challenges can be addressed and increase long term stability.
  - Improve access to healthful activities and promote positive social engagement in our communities.

#### Notes to Basic Needs - Food Security Applicants

For applicants submitting a request relating to food security, Adirondack Foundation has additional guidance on types of requests that are prioritized, considered, and not funded, as well as additional criteria to evaluate requests.

- Strongly Considered: Food Hubs (processing and distribution of local growers); Development and/or support of regional food systems networks
- Eligible: Backpack programs, farm to school programs, food pantries, after school program food, food voucher programs, digital access to food programs, community kitchens, emergency food relief, community gardens, food as medicine programs, local food distribution, exploring new models (i.e. food co-ops), and leveraging state and federal funds for food to LMI (low to middle income) individuals.
- Not Eligible: local/small farm business viability grants, subsidies direct to local farms for food purchase for LMI individuals.
- Special note to food backpack programs - we receive many requests to support food backpack programs and may determine a percentage of program support based on need across programs.

#### **Food Security Application Review Criteria and Matrix**

	1	2	3
Access to Nutritious Foods	Does not focus on nutritious food or increasing the accessibility of nutritious food.	Focusing in expanding access to food, but not specific to nutritious food.	Access to nutritious food is a main priority.
Under Resourced/ Underserved Populations	The target population doesn't include those who are underserved or lack access to resources.	The target population includes some populations that may be lacking adequate resources.	The target population consists of mainly populations that lack access to resources and are underserved.
Food Deserts	Organization is not providing assistance in an area deemed a food desert.	Organization is providing some assistance to those living in food deserts.	Organization is actively and mainly working in an area deemed a food desert.
New programs/ideas	Request is not for a new program focused on nutritious food.	Request is for the expansion of a current program that focuses on nutritious food.	Request is for an initial planning grant addressing systemic delivery of nutritious food.



## Educational Pathways

**Vision:** All children benefit from high-quality early learning and development. All learners have meaningful opportunities to pursue pathways to gainful employment and fulfilling lives.

### Promising Approaches:

1. Foster a systems approach for cradle-to-career education
  - Build an ecosystem for career support with schools, mentoring/career visioning programs, workforce development and employers to help students succeed and find career pathways.
  - Support life-skills and basic literacy (financial, reading, writing, digital) to help residents of all ages maximize their potential for growth and success.
  - Alleviate financial barriers to education for all learners.
2. Support early childhood development
  - Support early childhood services and high-quality early learning customized for the specific needs of our rural region.
  - Support a full complement of coordinated services for cognitive, physical, and social and emotional development, including home visiting and early intervention.
  - Promote parent and family participation in their children's education, system building, and policy and funding decisions.
3. Invest in career-preparedness
  - Make pathways to employment more accessible, more affordable, and more visible.
  - Improve access to career exploration opportunities and mentors for all learners.
  - Strengthen scholarship, apprenticeships, paid internships, and experiential learning opportunities for local students.

### Notes to Educational Pathways Applicants

For applications relating to career pathways for youth, please review our [Theory of Change for College- and Career-Readiness](#) to learn more about barriers and pathways.

### Child Care and Early Education Application Review Criteria and Matrix

For applications related to opening or supporting child care, please review the following criteria for additional guidance. Please note that nonprofits and community based organizations are eligible.

	1	2	3
<b>Need</b> - Desert, community assessment identified, survey responses	Application does not provide needs data or testimony.	Location is identified as a child care desert and/or needs data provided.	Survey conducted and need identified, community-based assessment identifies child care as a priority.

<b>Partnerships</b> - Child Care Resource and Referral Centers (CCRRs), businesses, school system, other community support	No partners identified on application.	Application response indicates contact made with partners.	CCRR and other partners demonstrate support - verbal or written statements/ reporting, initiate the request, provide supportive funding.
<b>Sustainability</b> - Utilizes industry resources, Strong budget/business plan	Applicant does not have a business plan.	Applicant has an unclear or general plan.	Applicant has developed a child care industry-specific business plan/budget.

## Economic Vitality

**Vision:** Thriving communities provide equitable and just economic opportunity, build generational wealth, attract residents and businesses, and inspire community participation.

### Promising Approaches:

1. Invest in towns and villages for regional uplift
  - Support organizations and programs that increase the standard of living and economic viability of towns and villages.
  - Support increasing availability of attainable housing.
  - Encourage and leverage public and private investment in small business.
2. Support workforce development and business sustainability
  - Support initiatives that match educational and training opportunities with regional workforce needs.
  - Support workforce development initiatives to ensure residents can access livable wage jobs, family care, and stable, appealing housing.
  - Bolster the financial and community organizations that expand access to capital and provide technical assistance for economic development.
3. Retain residents and encourage people to move here
  - Encourage a sense of belonging for all people and build welcoming communities through diversity, equity, and inclusion initiatives.
  - Engage local residents, inspire community pride, increase volunteerism and social capital.
  - Support regional efforts to cultivate communities of economic opportunity, including partnerships that remove stigma and foster economic stability and vitality for all.

## Grant Review and Evaluation

### Generous Acts Application Review Process

Committees of trustees, community council members, and local advisors work with our program staff to review applications. During the review process, we may contact an applicant for additional information or clarification, request a meeting, or reach out to regional experts for guidance.

### Evaluation Criteria

Applications are evaluated based on four main criteria. In addition to our evaluation criteria below, please review the specific priority area guidance below for promising approaches that we fund in the basic needs, educational pathways, and economic vitality.

1. **Alignment** - The degree to which the request aligns with Adirondack Foundation's priority areas.
2. **Need** - Articulation of need (e.g., working to address inequality, reaching an underserved population). The request connects with the larger problem you are trying to solve, need you are addressing, or change you'd like to affect in the community you serve.
3. **Effectiveness** - The degree to which the applicant leverages partnerships, community resources, and outside funding to maximize impact AND The extent to which the expected outcomes and plan for measuring success are clear and feasible.
4. **Capacity** - The applicant has the skills, capacity, and knowledge to carry out the work.

### Outcomes

Adirondack Foundation asks applicants to list their expected outcomes as part of the grant process. The following tips and examples will help you design strong and measurable outcomes for your proposal.

- What is an Outcome? Outcomes demonstrate how your program brings about changes in participants. They are benefits that individuals or groups receive after participating in your activities.
- How do outcomes compare with outputs? An output is a volume of work accomplished or produced, while an outcome states a change that occurs as a result of the work. Outputs could include the number of classes taught or number of people who completed a program. Outcomes aren't a number of people you want to serve, rather changes in behavior of some type.
- Indicators for measuring outcomes - As you design your outcomes, consider what indicators - specific data or information - that you will track to determine success. Indicators demonstrate how you have achieved your outcomes.
- Timeframes - Generous Acts grant recipients may propose outcomes that are initial or intermediate term in nature, and long-term outcomes may be beyond the scope of this grant.

Program	Outcome	Output	Indicators
Parenting/Care giving Skills Classes	Caregivers feel more confident and provide better care for their children	# of classes, # of caregivers participating	# of caregivers who report feeling more confident and applying new skills

### Reporting Requirements

A final report that details the outcomes, insights, and learning will be assigned and due around 10 months after the award announcement. Funded organizations will receive instructions on when and how to access the final report through the online grants manager platform by email.



## Frequently Asked Questions

### What are the funding priorities for Generous Acts grants?

We seek applications that are mindful of underserved populations, help address racial, economic or other disparities, and demonstrate collaboration and community buy-in in one or more of the following areas:

**Basic Needs, Educational Pathways, and Economic Vitality.** Please refer to our [Strong Community Framework for the Adirondacks](#) and the information in this packet for details about these priority areas and an overview of our whole community approach to philanthropy.

### Who can apply for support?

Nonprofit organizations, schools, and municipalities located in or serving the people of the Adirondack Region, defined for this purpose as all of Clinton, Franklin, Essex, and Hamilton counties as well as the parts of St. Lawrence, Warren, Herkimer, and Washington counties within the Adirondack Park boundary.

### Can I request Generous Acts funding for operations support?

Yes. Please be sure to describe how your work aligns with our priority areas – and be as specific as you can. If you are applying for operations support to fund a staff position, please describe your plans for continuing or supporting the position past Generous Acts funding.

### How can we apply for support?

Applications must be submitted online: [adirondackfoundation.org/online-grants-manager](https://adirondackfoundation.org/online-grants-manager)

### What is the average grant size?

Generous Acts awards both small grants that range from \$2,500 - \$7,500 and several larger grants that invest in long-term change and range from \$10,000 - \$20,000.

### How often are applications accepted?

Once a year. The 2024 application will open on **January 8, 2024** and must be completed by **February 13, 2024**.

### Are there programs or projects that you do not fund?

We typically do not fund capital campaigns, regranting programs, tuition assistance, or one-time events. With limited resources, we are looking for opportunities that will have the greatest impact for the dollars available to award.

### Do you share my application with other funders?

Yes. Our goal with Generous Acts is to amplify giving and granting for the betterment of our region. We share applications with Hudson Headwaters Upstream Fund and other funders who are interested in learning about granting opportunities. Our partners with the Hudson Headwaters Upstream Fund review applications – looking for alignment with their goals to support community-based projects that address socio-economic issues affecting health. There is not a separate application and Hudson Headwaters Upstream Fund and other Funding partners may fund applicants they select directly.

### If I'm applying on behalf of a town or a school program, do I need to submit the full town or school budget?

No, please just share your project budget in the “budget and timeline” field and upload a summary of the town or school overall expenses in the “financial statements” field.

### **Can my organization submit more than one grant application?**

It depends, here are some things to keep in mind:

- If your organization is large, multi-faceted and operates in multiple communities and offers multiple types of programming you can submit more than one request as long as it is serving different audiences or communities. (Example: County-wide agencies such as JCEO, or Adirondack Community Outreach or Cornell Cooperative Extension)
- If you are a school or institution, please only submit one request per school building. (Example: Lake Placid Middle High School could submit one request, and Lake Placid Elementary School could submit one request).
- You may also ask for support for different programs within the same application. Just be sure to clearly delineate the amount requested for each project in your project budget and in the funding description narrative. (Example: Teachers in the same building can partner up on one application.)

### **If we have received grants from other funds at Adirondack Foundation, can we still apply to Generous Acts?**

Yes, you are eligible to apply for Generous Acts if you have received other grants from the Foundation, including a prior year Generous Acts grant.

### **What other funds at Adirondack Foundation accept grant applications?**

We have funds dedicated to specific geographic areas and fields of interest that accept applications. Please visit our website to learn more: [adirondackfoundation.org](http://adirondackfoundation.org)

### **Can I apply with a Fiscal Sponsor?**

If your organization does not have 501(c)3 status, you might be able to use a Fiscal Sponsor, which is an organization with 501(c)3 status and a mission that is supported by your project. They must be willing to accept money on your behalf, and they would be ultimately responsible for making sure the project is completed and that all grant reports are filed as required. Some organizations charge a fee to be a sponsor. If you need to use a fiscal sponsor, we require the EIN Number from the sponsor’s 501(c)3 determination letter and a copy of the sponsor’s financial statements with your application.

## Application Submission Instructions

Generous Acts grants must be submitted online - please review the following steps to submit your application through our Online Grants Manager portal. A copy of the Generous Acts application questions is included at the end of this packet.

### Is this the first time your organization is applying for a grant from Adirondack Foundation?

**Step 1:** Review this [Applicant Tutorial](#). Make sure you have all of your organization's information including your tax ID(EIN) number before getting started.

**Step 2:** Once you are ready to begin the application go to the [Online Grants Manager](#) portal and select the Create New Account button

**Step 3:** Now that you have created your organization's profile navigate to the Apply Page where you will see all the currently open grant opportunities. Scroll to **Generous Acts 2024** and select the blue Apply button.

### Are you not sure if your organization has applied for a grant from Adirondack Foundation in the past?

**Step 1:** Please contact Leslee Mounger at [leslee.mounger@adkfoundation.org](mailto:leslee.mounger@adkfoundation.org) or 518-523-9904.

### Have you applied in the past but forgotten your password?

**Step 1:** Go to the [Online Grants Manager](#) portal, enter the Email Address used for previous applications and select Forgot your Password?

**Step 2:** Follow the instruction to reset your password then navigate to the Apply Page where you will see all the currently open grant opportunities. Scroll to **Generous Acts 2024** and select the blue Apply button.

### Is your organization already set up and you have your login information?

**Step 1:** Once you are ready to begin the application go to the [Online Grants Manager](#) portal and login.

**Step 2:** Navigate to the Apply Page where you will see all the currently open grant opportunities. Scroll to **Generous Acts 2024** and select the blue Apply button.

### Notes to all applicants:

- We encourage you to read all the questions before starting to fill them out.
- You can save your work and return to it later to keep working. When you resume, please be sure you are in the right application and not starting a new one.



## 2024 Generous Acts

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*Adirondack Foundation*

**Application deadline: February 13, 2024**

Requests are evaluated for their alignment with the Foundation's priority areas, effectiveness, needs being served, and capacity of applicant to carry out the work. Please review the applicant packet for detailed information on the priority areas, eligibility, criteria, and scoring.

### **Priority Area\***

Which Adirondack Foundation priority area best fits your funding request?

#### **Choices**

Basic Needs

Educational Pathways

Economic Vitality

### **Request Name\***

Think of this as the title for your request. Please do not repeat the name of your organization here.

Example: Activities for the Young at Heart

*Character Limit: 100*

### **Headline\***

Think of this as the summary of the purpose of your request. This will be used to share your request information with other potential funders, so be very clear to describe the problem you are addressing and how the funds will be used. NOTE: Please do not repeat the name of your organization in this headline.

Example: Dance classes for seniors to promote health and fitness

*Character Limit: 275*

### **Funding Request Description\***

Please share a brief description of your funding request.

- What issue(s) are you addressing and who will your request serve?
- What are your goals? What activities will accomplish your goals?
- Why is your request important?

*Character Limit: 2750*



## Outcomes\*

How will your request make an impact on the community? What change will occur as a result of your work? Please list your expected outcomes and what data/information that you will to collect to measure your progress.

*Character Limit: 1500*

## Engagement\*

List any partners and their respective roles.

*Character Limit: 1000*

## Population Served\*

Please choose the number of people served by this funding request.

### Choices

0-10  
11-25  
26-50  
51-100  
101-250  
251-500  
500 and above

## Age Groups Served\*

Please choose the primary age group served by this funding request.

### Choices

Birth to 3  
Pre-K  
Kids 5-12  
Teens 13-17  
Students 5-18  
Post High school 18-21  
Adults  
Seniors  
All ages

## Economic Categories

If your request is primarily serving a specific economic population, please select the category that best fits.

### Choices

At or below the poverty line  
Above poverty line, employed yet constrained



## Geographic Region Served\*

Please select the region that best represents the primary geographic area served by this request.

### Choices

Entire Adirondack Region  
Akwesasne-Mohawk (Bombay, Fort Covington, Westville etc.)  
Central Adirondacks (Long Lake, Old Forge, Indian Lake, etc.)  
Champlain Valley (Keeseville, Essex, Ticonderoga, etc.)  
Clinton, Essex and Franklin Counties  
Clinton, Essex Counties  
Clinton, Franklin Counties  
Essex and Franklin Counties  
Northwestern Adirondacks (Clifton-Fine, Cranberry Lake, etc.)  
Southern Adirondacks (Warrensburg, Lake George, North Creek etc.)

## Towns\*

Within the region you selected above, please list the specific town(s) served. If you serve the entire Adirondack region, please enter "Adirondack Region".

*Character Limit: 250*

## Amount Requested\*

Typical grants range from \$2,500 to \$5,000 with a few in the \$10,000 to \$20,000 range.

Adirondack Foundation may fund all or a portion of your request.

NOTE: Please round your request to the nearest ten dollars.

*Character Limit: 20*

## Budget and Funding Scenarios\*

Upload an itemized budget. [Click here to see a sample budget.](#)

Requests for grant dollars typically outpace our available resources, making it impossible to fund all applications. Please describe how the following scenarios would impact your ability to move forward with the work for which you seek funding.

- What would happen if **partial** grant funding is awarded?
- If awarded, would this grant be instrumental in helping you secure funding from other sources?

*Character Limit: 1000 / File Size Limit: 2 MB*

## Type of Funding Support\*

Please select the appropriate type of funding support for this request.

### Choices

Program  
Operating





Both

### **Fiscal Sponsor**

Please note here if you are applying for this grant with a fiscal sponsor. Please list the fiscal sponsor and point of contact.

*Character Limit: 250*

### **Attach a Photo (Optional)**

We encourage you to submit a photograph that helps tell your story/make the case for support, can be shared with other potential funders, and/or used for promotional purposes.

By attaching this photo, you agree to the following terms:

*You hereby grant to the Adirondack Foundation an irrevocable, perpetual, worldwide, unrestricted license to use and publish your photograph in foundation communications material in any and all manner and media now known or hereafter devised. You hereby represent and warrant that you have the right to grant the rights granted hereunder. You hereby release the Adirondack Foundation and its employees from any and all claims and/or liability related to your photograph.*

*File Size Limit: 2 MB*

### **Organization Description\***

Describe your organization or group, mission, and purpose.

*Character Limit: 500*

### **Organizational Funding\***

Please list the top five sources of funding and the percentage of each relative to the overall budget for your organization. (e.g., membership-25%, fees-50%, government-10%, etc.)

*Character Limit: 300*

### **Financial Statements\***

Please upload your organization's most recent full-year financial statements. (Must include expenses, revenue, and balance sheet.)

*File Size Limit: 2 MB*

### **Board of Directors/Trustees/Officers**

Please upload the most recent list of directors, trustees, or officers.

*File Size Limit: 2 MB*

### **Diversity, Equity and Inclusion (DEI)\***

In what ways does your organization incorporate diversity, equity and inclusion into your practices? Please check all that apply.

### **Choices**



Our work addresses racial, economic, and/or other issues of inequality to overcome disparities.  
We integrate DEI practices internally (Board governance, hiring practices, trainings, policy change)  
We involve the people we serve in assessment, program development, and/or decision-making.  
We would like to incorporate DEI into our practices but don't know where to start.  
We have not made this a priority.

### **Grant History\***

Have you received funding within the last two years from Adirondack Foundation? (Generous Acts Fund, Community Funds etc.)

If yes, please specify.

*Character Limit: 250*

### **Training and Support**

What specific training and support needs does your organization currently identify as critical to enhancing its capacity and effectiveness in achieving its mission? Your responses will inform how the Foundation plans future convenings, trainings, and support initiatives for organizations in the region. (optional)

*Character Limit: 500*

### **New Applicant**

If you are a new applicant, how did you hear about this funding opportunity?

*Character Limit: 250*

We ask recipients to submit a follow up report. These reports play an important role in our grantmaking process, providing both data and insight that help us measure impact, identify trends, and learn about obstacles. An electronic reminder will be sent when this is due.

*By submitting your application to Adirondack Foundation, you give us permission to share your application with other potential funders.*