



Mission/vision: Enhancing the lives of people in the Adirondacks through philanthropy. We envision a region where communities are strong, just and inclusive, family wellbeing is supported through quality healthcare and education, environmental resources are protected and economic and cultural opportunities abound.

1

Support the critical needs of people and communities by promoting human and family wellbeing, educational opportunity and economic vitality.

2

Cultivate a culture of philanthropy and inspire greater giving across the Adirondacks.

3

Grow assets to increase philanthropy and strengthen community.

4

Measure, evaluate and communicate our effectiveness in grantmaking, fundraising and community leadership.

5

Invest in people, tools and processes for growth, success, and professional fulfillment.

Success Imperative

To achieve our ambitious goals to help Adirondack people and communities prosper, we must continue to strive for excellence, uphold our values, and lead with humility, compassion and joy.